



MASTER QUESTIONNAIRE

8 min

n=700 w/n100 Panhandle FL Statewide

11/30 - 12/4/11

JOB# 3941

Hello, my name is (first & last name) from National Research. We are conducting a poll of people's opinions toward public affairs and current events and this number was selected at random. According to the research procedure, I have to speak to the youngest \_\_\_\_\_ in the household who is 18 and over and at home. (Go to QA.)

		PRD)		And what was the last grade you completed in school? (IF			
Male				PRESENTLY IN GRADUATE SCHOOL, RECORD "COLLEGE GRAD")			
Female			51	0-11 <sup>th</sup> grades			
Could you	u please tell meis your a	go: (PEAD LIST)		12 (high school graduate)			
	6	50-54	9	12 + (business school or some college			
30-34	0 4	55-59	9 13	College graduate			
35-39	3	60-64	16	Graduate/Professional degree			
40-44	3	65-69	10	Don't know/Refuse			
45-49	9	70+	10 26	Don't known toldoc			
10 10	•	(VOL) DK/RF		And just to make sure we have a representative sample, woul	ld vou		
		(102) 510111	· ·	please tell me whether you are from a Hispanic, Latino, or Sp			
				speaking background? (IF NO) What is your race – white, bla			
Do you co	onsider yourself to be sup	porter of the Tea Part	ty?	Asian, Native American, or something else?	,		
				White	70		
No/refuse/	don't know		69	Black	11		
				Hispanic (Puerto Rican, Mexican, Cuban, etc)	13		
				Asian	1		
English			96	Native American	1		
Spanish			4	Other	3		
				Don't know/Refuse	2		
	OTHERS)						
	YES: Reg YES: Reg NO: Not F	istered: Republica istered: Independe Registered – <b>TERN</b>	nent/something e	se	42 39 19 X		
В.	YES: Reg YES: Reg NO: Not R Don't know As you know, th stand now, how vote? (RESPOI	istered: Republica istered: Independe Registered – TERM I/Refuse – TERMI ere will be a gener likely are you to w	nent/something e finate  NATE  ral election for F ote in this election "CERTAIN" O	resident and U.S. Senate in November 2012. As things on - almost certain, 50-50, or might you not get a chance R "50-50" TO VOTE TERMINATE ALL OTHERS)	39 19 <b>X</b> <b>X</b> to		
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1.	How would you rate the way the U.S Congress is handling its job — excellent, good, not so good, or poor?	
	Excellent	2
	Good	1
	(VOL) Don't know/Refuse	2
	Not so good	27
	Poor	58

2. I'd like to ask you your impressions of some people and organizations in public life. As I read each one, just tell me whether you have a very favorable opinion of that person or organization, a somewhat favorable opinion, a somewhat unfavorable opinion, or a very unfavorable opinion. If you don't recognize them, just say so. Here's the first one.... (REPEAT RESPONSES)

	(RANDOMIZE)	VERY <u>FAV.</u>	S'WHAT <u>FAV.</u>	(VOL) A LITTLE OF BOTH	S'WHAT UNFAV	VERY UNFAV	RECOGNIZE NAME, BUT CAN'T RATE	DON'T RECOG- <u>NIZE</u>
a.	Bill Nelson	14	29	3	14	13	11	17
b.	Marco Rubio	24	25	2	14	17	9	8
C.	Barack Obama	26	18	2	13	40	1	*
d.	Rick Scott	14	25	2	13	34	5	7
e.	BP	6	29	3	19	23	9	10
f.	The Coca Cola Company	30	38	4	5	6	15	2

## (RANDOMIZE Q3-5)

3. How would you rate the way BP has handled clean up and recovery from last year's Deepwater Horizon oil spill in the Gulf of Mexico — excellent, good, not so good, or poor?

Excellent	10
Good	39
(VOL) Don't know/Refuse	7
Not so good	
Poor	

4. In your opinion, how important are Florida's beaches and coastal waters to the state's economy — very important, somewhat important, not too important or not important at all?

Very important	89
Somewhat important	9
(VOL) Don't know/Refuse	*
Not too important	1
Not important at all	1

5. How would you rate the way the <u>federal</u> government has handled clean up and recovery from last year's Deepwater Horizon oil spill in the Gulf of Mexico — excellent, good, not so good, or poor?

Excellent	7
Good	39
(VOL) Don't know/Refuse	6
Not so good	30
Poor	





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6.	Currently, fines paid by BP will go to the U.S. government. Do you favor or oppose a bill in Congress, which would ensure that money BP pays in fines for the Deepwater Horizon oil spill is instead spent on restoration efforts in the Gulf Coast states that were directly affected by the spill? (IF CHOICE) Would you strongly						
	(FAVOR/OPPOSE) this bill or only somewhat (FAVOR/OPPOSE) it?  Strongly favor	8					
	<b>0</b> ,	26					
		5					
		6					
	•••	5					
7.	Are you more likely or less likely to support a candidate for public office who supports a bill to require that the money BP pays in fines be spent in the Gulf Coast states? ( <b>IF CHOICE</b> ) is that much <b>(MORE LIKELY/LESS LIKELY)</b> or only somewhat?						
	MORE LIKELY: Much4	-2					
	MORE LIKELY: Somewhat	3					
	(VOL) Don't know/Refuse1	3					
	LESS LIKELY: Somewhat	8					
	LESS LIKELY: Much	4					
8.	What do you believe should be done with the fines paid by BP for the Gulf oil spill (READ AND ROTATE)?  The fines BP pays for the oil spill in the Gulf should be used to reduce the federal deficit.  Or,	2					
	The fines BP pays for the oil spill in the Gulf should be used to help the recovery and clean up in the 7 Gulf states.						
	(VOL) Both	3					
	(VOL) Neither	3					
	(VOL) Don't Know/Refuse	3					
Now I	would like to ask you some questions to make sure we have all kinds of people in our survey.						
9.	Generally speaking, do you consider yourself a Democrat, Republican, or an Independent? (IF IND) Well, which party do you normally support in elections- the Democrats or the Republicans? (IF DEM/REP) Would you say you are a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?  Strong Democrat	26					
	· · · · · · · · · · · · · · · · · · ·	9					
		8					
	•	2					
	'	0					
		8					
		26					
		1					
		1					
	DOTT KHOW	'					
10.	How would you classify yourself politically very liberal, somewhat liberal, middle-of-the-road, somewhat conservative, or very conservative?  Very liberal	8					
	·	8					
		8.					
		22					
		21					
	Don't know/Refuse	2					





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## GO TO DEMOGRAPHICS ON FRONT PAGE.

REGIO	DN: (FROM SAMPLE)	
N	/liami	20
C	Orlando	20
F	Panhandle/Northeast	20
5	South Central: Ft Myers media market	6
S	South Central: West Palm Beach media market	10
Т	- ampa	24

The data presented in this master questionnaire represent a statewide survey of 700 registered voters who are likely to vote in the November 2012 general election in Florida, as well as an oversample of 100 registered likely voters in the Pensacola and Panama City media markets. Hamilton Campaigns and Ayres McHenry & Associates conducted telephone interviewing November 30 – December 4, 2011. Any discrepancies in totals adding to 100% are due to rounding. The margin of error for a sample of this size is  $\pm 3.7$  percentage points, at the 95% confidence level.



