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QA,16 PARTY REGISTRATION AND IDENTIFICATION

	[-----REGION-----]							[-----WHITE-----]							[-HISPANIC]		[-WHITE-]		[NON WHITE]				
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
PARTY REGISTRATION:																							
DEMOCRAT	44%	49%	43%	53%	42%	43%	45%	37%	31%	33%	25%	38%	43%	36%	43%	46%	90%	38%	48%	28%	41%	74%	45%
REPUBLICAN	42%	34%	42%	40%	45%	42%	48%	49%	54%	54%	59%	49%	43%	44%	44%	43%	5%	43%	31%	62%	41%	18%	39%
INDEPENDENT	13%	17%	15%	7%	13%	15%	8%	14%	14%	13%	16%	14%	14%	20%	13%	11%	5%	18%	21%	10%	18%	7%	16%
PARTY IDENTIFICATION:																							
TOTAL DEMOCRAT	45%	53%	43%	49%	45%	39%	43%	37%	31%	35%	24%	36%	44%	53%	42%	39%	90%	42%	51%	30%	38%	74%	50%
TOTAL REPUBLICAN	42%	33%	43%	38%	44%	42%	48%	48%	54%	53%	61%	48%	42%	38%	43%	45%	3%	43%	35%	60%	48%	18%	36%
TOTAL INDEPENDENT	13%	15%	14%	13%	11%	18%	9%	14%	15%	13%	15%	17%	14%	10%	15%	17%	7%	14%	14%	10%	14%	9%	13%
STRONG DEMOCRAT	26%	27%	25%	28%	27%	25%	24%	20%	16%	19%	11%	21%	24%	29%	18%	26%	68%	17%	32%	16%	20%	55%	24%
DEM (NOT STRONG)	11%	19%	10%	13%	11%	7%	11%	10%	9%	10%	7%	10%	11%	7%	15%	9%	16%	14%	16%	9%	6%	14%	16%
IND/DEM	7%	6%	8%	8%	7%	8%	9%	7%	5%	5%	5%	5%	9%	16%	9%	4%	5%	11%	4%	5%	11%	4%	11%
INDEPENDENT	12%	14%	13%	13%	11%	14%	8%	13%	12%	8%	13%	14%	14%	10%	15%	16%	5%	13%	14%	7%	13%	7%	12%
IND/REP	8%	9%	11%	3%	8%	8%	5%	10%	12%	14%	15%	9%	7%	7%	9%	6%	2%	4%	4%	12%	9%		5%
REP (NOT STRONG)	8%	4%	12%	16%	9%	5%	12%	9%	11%	9%	12%	12%	7%	7%	7%	7%		13%	5%	10%	12%	4%	9%
STRONG REPUBLICAN	26%	20%	21%	19%	26%	29%	30%	29%	31%	30%	34%	27%	28%	24%	27%	33%	2%	26%	26%	38%	26%	14%	22%
OTHER	1%	1%			*%	2%	1%	1%	2%	2%	2%	1%					2%	1%		1%	1%	2%	1%
NO OPINION	1%		1%			2%	1%	1%	1%	2%		2%	*%		1%					2%			

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

QA,16 PARTY REGISTRATION AND IDENTIFICATION

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---				[-----REPUBLICAN-----]				[--COLL+--]	[NON COLL]	IN	IN	[TO PAYCHK]	MC									
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
PARTY REGISTRATION:																							
DEMOCRAT	44%	100%	100%	100%						29%	48%	34%	38%	46%	40%	40%	45%	53%	40%	75%	13%	28%	37%
REPUBLICAN	42%				100%	100%	100%	100%		56%	42%	53%	44%	39%	49%	45%	42%	30%	49%	10%	79%	22%	40%
INDEPENDENT	13%								100%	15%	10%	14%	18%	14%	12%	15%	13%	17%	11%	15%	8%	50%	23%
PARTY IDENTIFICATION:																							
TOTAL DEMOCRAT	45%	88%	88%	88%	2%	1%	3%	4%	37%	28%	45%	33%	43%	46%	42%	41%	45%	58%	38%	79%	9%	39%	34%
TOTAL REPUBLICAN	42%	5%	6%	5%	88%	89%	86%	84%	18%	59%	42%	50%	42%	41%	45%	46%	41%	29%	49%	6%	83%	20%	39%
TOTAL INDEPENDENT	13%	7%	7%	7%	10%	10%	11%	13%	45%	13%	13%	17%	15%	13%	13%	13%	13%	13%	14%	15%	8%	41%	28%
STRONG DEMOCRAT	26%	56%	53%	58%	*%		1%		6%	16%	25%	17%	23%	27%	24%	21%	27%	37%	21%	52%	1%	5%	9%
DEM (NOT STRONG)	11%	23%	28%	20%	2%	1%	2%	4%	3%	8%	11%	10%	11%	12%	10%	13%	11%	12%	11%	16%	6%	5%	11%
IND/DEM	7%	9%	6%	10%					27%	5%	8%	6%	10%	7%	8%	8%	7%	9%	6%	11%	2%	29%	15%
INDEPENDENT	12%	6%	6%	6%	9%	9%	9%	13%	39%	12%	13%	12%	15%	11%	13%	11%	12%	11%	12%	14%	7%	24%	24%
IND/REP	8%	2%	2%	2%	12%	14%	10%	14%	15%	13%	5%	12%	9%	8%	8%	9%	8%	6%	9%	2%	13%		16%
REP (NOT STRONG)	8%	2%	3%	1%	17%	17%	17%	24%	2%	15%	9%	8%	5%	9%	8%	8%	9%	4%	11%	3%	13%	15%	15%
STRONG REPUBLICAN	26%	2%	1%	2%	58%	57%	59%	46%	1%	31%	29%	30%	27%	24%	29%	28%	25%	20%	28%	1%	56%	5%	8%
OTHER	1%	*%		1%	*%	1%			4%	1%		3%		1%			1%	1%	1%		1%	17%	2%
NO OPINION	1%	*%	1%		1%	1%	1%		2%	1%		2%	1%	1%	*%	2%	*%	*%	*%	*%	1%		2%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

QB,1a,1b LIKELIHOOD OF VOTING IN NOVEMBER 2008 GENERAL ELECTION/DIRECTION OF US AND FLORIDA

	[-----REGION-----]							[-----WHITE-----]							[-HISPANIC]		[-WHITE-]		[NON WHITE]				
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
LIKELIHOOD OF VOTING IN NOV 2008 GE:																							
<hr/>																							
CERTAIN	95%	95%	97%	100%	95%	93%	97%	96%	97%	95%	98%	97%	96%	98%	95%	94%	92%	91%	93%	97%	98%	90%	95%
50/50	5%	5%	3%		5%	7%	3%	4%	3%	5%	2%	3%	4%	2%	5%	6%	8%	9%	7%	3%	2%	10%	5%
DIRECTION OF UNITED STATES:																							
<hr/>																							
RIGHT DIRECTION	13%	15%	14%	13%	12%	15%	12%	12%	15%	10%	13%	21%	10%	6%	9%	15%	16%	18%	21%	13%	13%	23%	17%
(VOL) MIXED	5%	6%	6%	4%	3%	7%	4%	4%	5%	6%	5%	3%	4%	7%	4%	2%	7%	7%	19%	4%	4%	5%	7%
WRONG DIRECTION	75%	73%	73%	75%	78%	73%	76%	76%	76%	80%	80%	69%	76%	81%	79%	69%	73%	66%	56%	74%	78%	67%	68%
NO OPINION	7%	7%	7%	9%	7%	6%	7%	7%	4%	4%	3%	6%	9%	5%	8%	14%	3%	8%	4%	9%	6%	5%	7%
DIRECTION OF FLORIDA:																							
<hr/>																							
RIGHT DIRECTION	37%	31%	40%	41%	36%	38%	41%	38%	43%	45%	47%	37%	33%	30%	36%	32%	36%	33%	24%	43%	40%	47%	27%
(VOL) MIXED	6%	7%	6%	2%	9%	5%	5%	6%	6%	4%	6%	8%	5%	5%	7%	4%	9%	12%	5%	5%	4%	11%	7%
WRONG DIRECTION	45%	53%	46%	53%	43%	44%	42%	45%	42%	44%	41%	42%	48%	50%	48%	44%	50%	46%	60%	40%	44%	39%	50%
NO OPINION	11%	9%	9%	4%	13%	12%	12%	12%	9%	8%	7%	13%	14%	15%	9%	20%	5%	10%	11%	12%	12%	2%	16%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

QB,1a,1b LIKELIHOOD OF VOTING IN NOVEMBER 2008 GENERAL ELECTION/DIRECTION OF US AND FLORIDA

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC								
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
LIKELIHOOD OF VOTING IN NOV 2008																							
GE:																							
CERTAIN	95%	95%	95%	96%	96%	97%	95%	96%	91%	96%	100%	97%	93%	95%	95%	94%	95%	94%	96%	95%	97%	87%	89%
50/50	5%	5%	5%	4%	4%	3%	5%	4%	9%	4%		3%	7%	5%	5%	6%	5%	6%	4%	5%	3%	13%	11%
DIRECTION OF UNITED STATES:																							
RIGHT DIRECTION	13%	9%	9%	9%	20%	25%	15%	15%	6%	15%	8%	15%	12%	14%	13%	17%	12%	10%	15%	8%	21%		12%
(VOL) MIXED	5%	3%	2%	3%	8%	7%	9%	4%	4%	5%	4%	4%	4%	6%	4%	3%	5%	4%	6%	3%	8%		2%
WRONG DIRECTION	75%	85%	87%	83%	62%	61%	62%	67%	83%	76%	78%	76%	75%	75%	74%	69%	76%	81%	71%	85%	63%	89%	74%
NO OPINION	7%	3%	2%	4%	10%	7%	14%	13%	7%	4%	9%	5%	9%	6%	9%	11%	6%	5%	8%	4%	9%	11%	12%
DIRECTION OF FLORIDA:																							
RIGHT DIRECTION	37%	26%	23%	29%	50%	56%	43%	41%	32%	40%	29%	46%	36%	37%	36%	42%	36%	31%	41%	26%	52%	16%	26%
(VOL) MIXED	6%	6%	8%	4%	7%	5%	9%	8%	6%	6%	5%	5%	6%	6%	7%	9%	6%	9%	5%	6%	7%		9%
WRONG DIRECTION	45%	57%	57%	58%	33%	30%	36%	39%	47%	45%	56%	39%	41%	45%	46%	37%	47%	47%	44%	58%	31%	60%	45%
NO OPINION	11%	10%	12%	9%	10%	9%	11%	13%	15%	10%	10%	9%	17%	11%	11%	13%	11%	13%	10%	10%	10%	24%	20%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q2 BIGGEST CONCERN FOR COUNTRY

	[-----REGION-----]							[-----WHITE-----]							[-HISPANIC]		[-WHITE-]		[NON WHITE]				
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
BIGGEST CONCERN FOR THE COUNTRY:																							
MORAL DECLINE	17%	13%	23%	22%	14%	15%	25%	19%	21%	18%	25%	21%	16%	18%	19%	12%	11%	15%	21%	24%	14%	18%	13%
ECONOMIC UNCERTAINTY	54%	59%	52%	55%	55%	55%	49%	53%	49%	61%	43%	45%	57%	64%	52%	59%	67%	51%	37%	44%	60%	56%	53%
NATIONAL SECURITY	13%	16%	12%	13%	14%	14%	9%	13%	15%	11%	13%	20%	11%	9%	13%	8%	8%	23%	16%	12%	14%	12%	19%
(VOL) ALL/NONE	14%	11%	13%	11%	16%	15%	16%	15%	14%	8%	18%	13%	15%	9%	15%	19%	13%	11%	27%	19%	11%	13%	15%
NO OPINION	1%	1%			1%	1%	1%	1%	1%	2%	1%	1%	1%		1%	1%	2%			1%		2%	

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q2 BIGGEST CONCERN FOR COUNTRY

	[-----PARTY REGISTRATION-----]				[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]										
	[---DEMOCRAT---]		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]	IN	IN	[TO PAYCHK]	MC			UND									
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
BIGGEST CONCERN FOR THE COUNTRY:																							
MORAL DECLINE	17%	9%	9%	10%	26%	27%	26%		15%	20%	16%	23%	17%	17%	18%	10%	19%	15%	18%	7%	28%	19%	20%
ECONOMIC UNCERTAINTY	54%	69%	65%	72%	37%	37%	36%	100%	60%	50%	59%	47%	57%	54%	56%	60%	54%	57%	54%	74%	33%	58%	48%
NATIONAL SECURITY	13%	9%	14%	6%	19%	19%	19%		9%	14%	13%	15%	9%	14%	13%	20%	12%	12%	14%	6%	21%	9%	9%
(VOL) ALL/NONE	14%	12%	11%	13%	17%	16%	18%		13%	16%	12%	12%	17%	15%	12%	10%	15%	15%	14%	11%	17%	14%	20%
NO OPINION	1%				1%	1%	1%		2%	1%		2%	1%	1%	1%		1%	*%	1%	1%	1%		2%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q3a JOB RATING OF CHARLIE CRIST AS GOVERNOR

	[-----REGION-----]							[-----WHITE-----]							[-HISPANIC]		[-WHITE-]		[NON WHITE]				
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
JOB RATING OF CHARLIE CRIST AS GOVERNOR:																							
POSITIVE	70%	64%	70%	69%	74%	71%	69%	71%	72%	73%	73%	70%	70%	58%	73%	76%	66%	65%	60%	75%	73%	71%	67%
NEGATIVE	25%	34%	26%	31%	20%	25%	22%	24%	25%	24%	25%	26%	24%	30%	23%	21%	29%	28%	40%	21%	22%	22%	27%
NO OPINION	5%	3%	4%		6%	3%	8%	4%	3%	3%	2%	4%	6%	13%	3%	3%	6%	7%		4%	5%	7%	5%
EXCELLENT	13%	12%	16%	13%	14%	12%	14%	15%	16%	15%	21%	12%	13%	5%	16%	16%	8%	9%	5%	17%	19%	11%	7%
GOOD	57%	52%	54%	56%	61%	59%	55%	57%	56%	57%	52%	59%	57%	53%	58%	60%	58%	56%	55%	58%	54%	59%	61%
NO OPINION	5%	3%	4%		6%	3%	8%	4%	3%	3%	2%	4%	6%	13%	3%	3%	6%	7%		4%	5%	7%	5%
NOT SO GOOD	18%	24%	16%	19%	16%	17%	18%	17%	16%	19%	13%	17%	18%	22%	18%	16%	26%	20%	35%	16%	13%	18%	19%
POOR	7%	9%	10%	12%	4%	9%	4%	7%	9%	5%	11%	8%	6%	8%	5%	6%	2%	8%	5%	6%	9%	4%	8%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q3a JOB RATING OF CHARLIE CRIST AS GOVERNOR

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]	MC			OBAMA	CAIN	OTHER	UND					
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ				
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
JOB RATING OF CHARLIE CRIST AS GOVERNOR:																							
POSITIVE	70%	62%	58%	65%	80%	82%	78%	81%	64%	73%	71%	72%	69%	70%	70%	68%	70%	68%	71%	60%	82%	60%	64%
NEGATIVE	25%	33%	36%	31%	16%	17%	15%	15%	26%	25%	25%	24%	24%	25%	26%	22%	26%	24%	26%	33%	15%	33%	28%
NO OPINION	5%	5%	6%	3%	4%	1%	6%	3%	10%	2%	3%	4%	7%	5%	4%	10%	4%	8%	3%	7%	2%	7%	7%
EXCELLENT	13%	8%	10%	7%	19%	22%	16%	15%	14%	19%	15%	14%	11%	13%	14%	13%	14%	10%	15%	7%	22%		7%
GOOD	57%	54%	48%	59%	61%	60%	62%	66%	50%	53%	56%	58%	58%	57%	56%	55%	57%	58%	56%	53%	60%	60%	57%
NO OPINION	5%	5%	6%	3%	4%	1%	6%	3%	10%	2%	3%	4%	7%	5%	4%	10%	4%	8%	3%	7%	2%	7%	7%
NOT SO GOOD	18%	24%	24%	24%	12%	13%	10%	14%	19%	19%	19%	13%	18%	18%	18%	18%	18%	19%	18%	25%	11%	20%	15%
POOR	7%	9%	11%	7%	5%	4%	5%	2%	7%	6%	6%	12%	6%	6%	8%	4%	7%	6%	7%	8%	4%	14%	13%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q3b JOB RATING OF MEL MARTINEZ AS US SENATOR

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
JOB RATING OF MEL MARTINEZ AS US SENATOR:																							
POSITIVE	51%	44%	53%	54%	49%	52%	58%	48%	49%	49%	54%	45%	47%	40%	48%	51%	58%	62%	68%	53%	55%	63%	66%
NEGATIVE	30%	40%	28%	29%	32%	31%	21%	31%	34%	29%	32%	38%	29%	30%	32%	24%	33%	23%	28%	28%	29%	28%	21%
NO OPINION	19%	16%	19%	17%	19%	17%	21%	21%	17%	22%	14%	17%	24%	30%	20%	25%	10%	16%	4%	19%	16%	9%	13%
EXCELLENT	6%	9%	4%	4%	7%	6%	6%	4%	5%	5%	7%	3%	4%	5%	4%	2%	9%	18%	30%	6%	5%	13%	16%
GOOD	45%	35%	49%	50%	42%	46%	52%	44%	44%	44%	46%	42%	43%	35%	44%	50%	48%	44%	39%	47%	51%	50%	50%
NO OPINION	19%	16%	19%	17%	19%	17%	21%	21%	17%	22%	14%	17%	24%	30%	20%	25%	10%	16%	4%	19%	16%	9%	13%
NOT SO GOOD	20%	25%	16%	18%	21%	24%	11%	20%	17%	15%	16%	18%	22%	25%	23%	18%	23%	18%	28%	17%	20%	21%	16%
POOR	11%	15%	11%	11%	11%	7%	9%	12%	16%	13%	16%	20%	7%	6%	9%	6%	10%	4%		10%	8%	7%	4%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q3b JOB RATING OF MEL MARTINEZ AS US SENATOR

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN	[TO PAYCHK]		MC									
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
JOB RATING OF MEL MARTINEZ AS US SENATOR:																							
POSITIVE	51%	44%	40%	46%	63%	65%	60%	58%	38%	46%	45%	53%	48%	51%	50%	49%	51%	44%	55%	42%	64%	37%	38%
NEGATIVE	30%	37%	41%	34%	23%	22%	23%	25%	34%	38%	33%	29%	27%	29%	33%	32%	30%	31%	30%	37%	21%	41%	39%
NO OPINION	19%	19%	18%	20%	15%	13%	17%	17%	28%	17%	23%	18%	25%	19%	17%	20%	18%	25%	15%	21%	15%	22%	23%
EXCELLENT	6%	4%	6%	3%	9%	10%	8%	3%	4%	3%	3%	8%	4%	7%	5%	10%	6%	7%	7%	4%	10%		6%
GOOD	45%	40%	34%	43%	53%	55%	51%	55%	34%	42%	41%	45%	45%	44%	45%	39%	46%	37%	49%	39%	53%	37%	32%
NO OPINION	19%	19%	18%	20%	15%	13%	17%	17%	28%	17%	23%	18%	25%	19%	17%	20%	18%	25%	15%	21%	15%	22%	23%
NOT SO GOOD	20%	23%	21%	25%	15%	12%	17%	16%	25%	19%	25%	15%	20%	21%	18%	24%	19%	24%	18%	23%	15%	28%	27%
POOR	11%	14%	20%	9%	8%	10%	5%	9%	8%	18%	8%	15%	7%	9%	15%	8%	11%	7%	12%	14%	7%	14%	12%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4c PERSONAL OPINIONS OF SARAH PALIN

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
SARAH PALIN:																							
FAVORABLE	51%	45%	50%	48%	49%	57%	55%	56%	61%	54%	69%	58%	51%	34%	60%	53%	18%	56%	58%	68%	55%	30%	50%
UNFAVORABLE	45%	51%	46%	49%	47%	41%	42%	42%	36%	39%	31%	39%	47%	62%	39%	45%	75%	38%	28%	28%	45%	63%	44%
CAN'T RATE/DK	3%	4%	4%	3%	4%	2%	3%	2%	3%	7%		3%	2%	3%	1%	2%	6%	6%	14%	3%	1%	7%	6%
NET FAVORABLE	6%	-5%	5%	0%	2%	15%	13%	15%	25%	15%	38%	18%	5%	-28%	22%	8%	-57%	18%	29%	40%	10%	-32%	7%
VERY FAVORABLE	32%	24%	29%	22%	33%	39%	35%	36%	39%	27%	42%	44%	34%	24%	36%	40%	7%	35%	31%	46%	35%	13%	26%
SOMEWHAT FAVORABLE	19%	22%	21%	26%	16%	18%	20%	20%	22%	27%	27%	14%	17%	10%	25%	13%	12%	21%	26%	22%	19%	17%	24%
(VOL) LITTLE OF BOTH	*%	1%				1%											3%	4%					4%
SOMEWHAT UNFAVORABLE	12%	12%	13%	15%	12%	11%	11%	11%	9%	9%	9%	9%	13%	22%	9%	10%	13%	16%	18%	8%	13%	14%	20%
VERY UNFAVORABLE	33%	38%	33%	34%	34%	29%	31%	31%	27%	29%	22%	31%	34%	40%	30%	35%	62%	19%	7%	20%	32%	49%	20%
RECOGNIZE BUT CAN'T RATE	2%	1%	2%	2%	3%	2%	1%	1%	2%	4%		2%	1%	2%	1%		5%	2%	4%	2%		5%	3%
DON'T RECOGNIZE	1%	2%	2%	1%	*%		2%	1%	1%	3%		1%	1%	2%		2%	2%	3%	11%	1%	1%	2%	3%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4c PERSONAL OPINIONS OF SARAH PALIN

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	TOTAL	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]	IN	IN	[TO PAYCHK]	MC	OBAMA	CAIN	OTHER	UND							
	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ					
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
SARAH PALIN:																							
FAVORABLE	51%	26%	28%	25%	82%	82%	82%	69%	39%	58%	51%	65%	52%	50%	54%	55%	50%	42%	56%	14%	92%	51%	48%
UNFAVORABLE	45%	70%	65%	74%	16%	16%	16%	28%	56%	41%	49%	30%	46%	46%	44%	44%	46%	53%	42%	82%	6%	49%	40%
CAN'T RATE/DK	3%	4%	7%	1%	2%	2%	3%	3%	5%	1%	1%	5%	3%	4%	2%	2%	4%	5%	2%	4%	2%		12%
NET FAVORABLE	6%	-44%	-37%	-49%	66%	65%	66%	41%	-18%	16%	2%	35%	6%	4%	10%	11%	5%	-10%	14%	-68%	86%	1%	8%
VERY FAVORABLE	32%	12%	10%	13%	58%	58%	58%	42%	15%	34%	34%	44%	34%	31%	34%	32%	32%	25%	36%	3%	66%	27%	19%
SOMEWHAT FAVORABLE	19%	14%	17%	12%	23%	23%	23%	27%	23%	24%	17%	21%	18%	19%	20%	23%	19%	17%	20%	11%	26%	24%	28%
(VOL) LITTLE OF BOTH	*%	1%	2%											*%			*%		*%	1%			
SOMEWHAT UNFAVORABLE	12%	14%	12%	16%	7%	8%	5%	14%	21%	12%	11%	5%	14%	13%	10%	10%	12%	14%	12%	17%	5%	18%	18%
VERY UNFAVORABLE	33%	55%	51%	58%	9%	8%	10%	14%	35%	29%	38%	25%	32%	32%	34%	33%	33%	39%	30%	64%	1%	32%	22%
RECOGNIZE BUT CAN'T RATE	2%	2%	5%	1%	1%	1%	1%	1%	4%	1%		3%	1%	3%	1%	2%	2%	3%	1%	2%	1%		6%
DON'T RECOGNIZE	1%	1%	3%	1%	1%	1%	1%	2%	1%		1%	2%	1%	1%	1%		2%	2%	1%	1%	1%		6%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4d PERSONAL OPINIONS OF MEL MARTINEZ

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
MEL MARTINEZ:																							
FAVORABLE	53%	46%	54%	53%	52%	59%	54%	51%	53%	62%	58%	42%	49%	42%	52%	52%	50%	68%	76%	56%	60%	58%	75%
UNFAVORABLE	29%	38%	26%	28%	32%	26%	24%	30%	34%	26%	34%	40%	26%	25%	28%	24%	35%	18%	17%	25%	28%	26%	16%
CAN'T RATE/DK	17%	16%	20%	19%	16%	14%	22%	19%	12%	11%	8%	18%	25%	32%	20%	24%	15%	14%	7%	19%	12%	15%	10%
NET FAVORABLE	24%	8%	28%	25%	21%	33%	30%	21%	19%	36%	24%	1%	23%	17%	24%	27%	15%	50%	58%	30%	32%	32%	59%
VERY FAVORABLE	11%	12%	11%	9%	7%	14%	10%	9%	11%	3%	14%	15%	6%	3%	8%	6%	5%	32%	49%	10%	13%	9%	30%
SOMEWHAT FAVORABLE	43%	35%	43%	45%	45%	45%	44%	43%	42%	59%	44%	27%	43%	39%	44%	46%	45%	36%	26%	46%	47%	49%	44%
(VOL) LITTLE OF BOTH	*%		1%	2%	1%			1%	1%	2%	1%		*%		1%					1%			
SOMEWHAT UNFAVORABLE	20%	26%	20%	22%	20%	18%	16%	20%	20%	12%	20%	25%	20%	20%	21%	20%	23%	15%	17%	17%	17%	18%	14%
VERY UNFAVORABLE	9%	12%	4%	4%	10%	9%	9%	9%	13%	12%	13%	15%	6%	5%	7%	4%	12%	3%		7%	10%	8%	1%
RECOGNIZE BUT CAN'T RATE	11%	10%	14%	15%	9%	9%	12%	12%	7%	5%	5%	11%	16%	20%	13%	16%	12%	3%		13%	6%	11%	1%
DON'T RECOGNIZE	7%	6%	6%	4%	7%	5%	10%	7%	5%	7%	3%	7%	8%	12%	6%	8%	3%	11%	7%	5%	6%	4%	8%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4d PERSONAL OPINIONS OF MEL MARTINEZ

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC								
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
MEL MARTINEZ:																							
FAVORABLE	53%	44%	43%	44%	63%	64%	61%	57%	54%	51%	49%	56%	49%	54%	51%	50%	54%	48%	56%	44%	65%	39%	50%
UNFAVORABLE	29%	36%	39%	33%	24%	26%	22%	29%	26%	36%	30%	33%	23%	27%	34%	36%	28%	27%	31%	36%	21%	41%	30%
CAN'T RATE/DK	17%	21%	18%	23%	13%	10%	16%	14%	21%	13%	21%	11%	27%	19%	15%	13%	18%	24%	13%	20%	14%	20%	20%
NET FAVORABLE	24%	8%	4%	10%	39%	38%	39%	28%	28%	15%	20%	24%	26%	27%	16%	14%	25%	21%	25%	8%	44%	-2%	20%
VERY FAVORABLE	11%	6%	9%	5%	15%	17%	13%	7%	11%	9%	9%	13%	4%	10%	12%	13%	10%	10%	12%	6%	17%	4%	7%
SOMEWHAT FAVORABLE	43%	37%	35%	39%	48%	47%	49%	50%	43%	41%	41%	43%	45%	44%	38%	37%	44%	39%	44%	38%	48%	35%	43%
(VOL) LITTLE OF BOTH	*%	*%	1%		*%		1%	1%	1%	1%	1%	1%		1%		1%	*%	1%	*%	*%	1%		
SOMEWHAT UNFAVORABLE	20%	22%	18%	24%	19%	20%	18%	23%	17%	23%	23%	17%	18%	18%	24%	26%	19%	19%	21%	23%	17%	17%	22%
VERY UNFAVORABLE	9%	14%	20%	9%	5%	6%	3%	6%	8%	12%	6%	15%	6%	8%	11%	9%	9%	8%	9%	13%	4%	24%	9%
RECOGNIZE BUT CAN'T RATE	11%	13%	13%	13%	8%	4%	13%	9%	10%	8%	14%	6%	18%	11%	10%	6%	11%	14%	8%	12%	8%	13%	14%
DON'T RECOGNIZE	7%	8%	5%	10%	5%	6%	4%	5%	11%	5%	7%	5%	10%	8%	6%	7%	7%	11%	5%	8%	5%	7%	6%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4e PERSONAL OPINIONS OF CHARLIE CRIST

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
CHARLIE CRIST:																							
FAVORABLE	76%	72%	74%	75%	82%	73%	76%	76%	75%	71%	78%	76%	77%	63%	82%	82%	72%	72%	70%	81%	76%	70%	81%
UNFAVORABLE	21%	25%	22%	24%	16%	23%	18%	20%	21%	22%	21%	20%	19%	30%	16%	16%	25%	20%	30%	16%	21%	24%	16%
CAN'T RATE/DK	4%	3%	4%	2%	3%	4%	6%	3%	4%	7%	1%	4%	3%	7%	2%	2%	3%	7%		3%	2%	5%	3%
NET FAVORABLE	55%	47%	52%	51%	66%	50%	57%	56%	55%	48%	57%	56%	58%	33%	66%	66%	47%	52%	41%	65%	55%	46%	65%
VERY FAVORABLE	26%	29%	23%	17%	27%	23%	26%	26%	28%	19%	35%	26%	24%	12%	23%	35%	23%	22%	33%	29%	31%	27%	27%
SOMEWHAT FAVORABLE	50%	43%	51%	58%	55%	50%	50%	51%	48%	52%	43%	50%	53%	50%	59%	47%	49%	50%	37%	52%	45%	43%	54%
(VOL) LITTLE OF BOTH	1%	1%	2%					*%					*%	2%			2%	1%	4%			2%	1%
SOMEWHAT UNFAVORABLE	13%	14%	12%	13%	11%	18%	12%	13%	12%	17%	9%	13%	14%	21%	13%	10%	16%	12%	16%	10%	13%	17%	7%
VERY UNFAVORABLE	7%	11%	7%	10%	4%	5%	6%	7%	9%	5%	12%	7%	5%	7%	3%	6%	6%	8%	10%	6%	8%	5%	8%
RECOGNIZE BUT CAN'T RATE	3%	1%	3%	2%	3%	4%	3%	3%	2%	4%	1%	3%	3%	7%	2%	2%		5%		3%	2%	2%	1%
DON'T RECOGNIZE	1%	1%	1%				4%	1%	1%	3%		1%					3%	2%		*%		3%	2%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4f PERSONAL OPINIONS OF BILL NELSON

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
BILL NELSON:																							
FAVORABLE	52%	52%	45%	50%	53%	57%	53%	53%	50%	55%	46%	53%	55%	46%	55%	61%	63%	34%	35%	54%	57%	64%	39%
UNFAVORABLE	23%	18%	23%	24%	31%	20%	19%	24%	30%	24%	37%	26%	19%	12%	22%	21%	17%	14%	14%	26%	26%	16%	16%
CAN'T RATE/DK	25%	31%	31%	25%	17%	23%	27%	23%	19%	21%	18%	21%	26%	43%	22%	18%	19%	51%	51%	20%	17%	20%	45%
NET FAVORABLE	29%	34%	22%	26%	22%	37%	34%	28%	20%	31%	9%	26%	36%	34%	33%	40%	46%	20%	21%	28%	32%	48%	23%
VERY FAVORABLE	17%	17%	19%	18%	13%	19%	17%	17%	19%	20%	14%	23%	16%	14%	16%	18%	17%	11%	9%	19%	21%	23%	7%
SOMEWHAT FAVORABLE	35%	34%	27%	32%	40%	38%	36%	35%	32%	35%	32%	29%	39%	31%	39%	43%	46%	23%	26%	35%	36%	41%	32%
(VOL) LITTLE OF BOTH	1%	1%	3%	4%	*%			1%	*%	2%			1%		1%	1%	2%	1%	5%	1%		2%	2%
SOMEWHAT UNFAVORABLE	14%	11%	12%	13%	21%	10%	13%	15%	17%	16%	20%	15%	13%	8%	15%	15%	10%	10%	5%	14%	18%	10%	12%
VERY UNFAVORABLE	8%	6%	8%	7%	9%	9%	7%	9%	12%	7%	17%	11%	6%	4%	7%	5%	5%	3%	4%	11%	8%	5%	1%
RECOGNIZE BUT CAN'T RATE	10%	10%	12%	9%	8%	12%	10%	10%	8%	5%	7%	11%	12%	18%	10%	9%	10%	18%	18%	8%	5%	15%	11%
DON'T RECOGNIZE	15%	20%	19%	16%	8%	11%	17%	13%	12%	15%	10%	10%	14%	25%	12%	9%	9%	34%	34%	13%	11%	5%	34%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q4f PERSONAL OPINIONS OF BILL NELSON

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	TOTAL	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]	IN	IN	[TO PAYCHK]	MC	OBAMA	CAIN	OTHER	UND							
	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ					
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
BILL NELSON:																							
FAVORABLE	52%	63%	63%	63%	43%	41%	44%	47%	48%	47%	57%	54%	53%	52%	53%	52%	52%	49%	53%	60%	45%	42%	47%
UNFAVORABLE	23%	12%	14%	11%	35%	39%	31%	29%	19%	35%	19%	25%	19%	22%	24%	20%	23%	19%	24%	11%	35%	18%	28%
CAN'T RATE/DK	25%	25%	23%	27%	22%	20%	24%	24%	34%	18%	23%	21%	27%	26%	22%	28%	25%	32%	22%	29%	20%	40%	26%
NET FAVORABLE	29%	51%	49%	52%	8%	2%	13%	19%	29%	12%	38%	29%	34%	30%	29%	32%	29%	30%	29%	48%	11%	25%	19%
VERY FAVORABLE	17%	25%	28%	22%	9%	8%	9%	11%	16%	19%	19%	19%	14%	15%	20%	21%	16%	15%	18%	23%	11%	8%	13%
SOMEWHAT FAVORABLE	35%	38%	35%	40%	34%	33%	35%	37%	32%	29%	38%	35%	39%	36%	34%	31%	36%	35%	35%	37%	35%	34%	33%
(VOL) LITTLE OF BOTH	1%	1%	1%	1%	1%		2%	2%		1%	1%		1%	1%	1%		1%	2%	*%	1%	1%		
SOMEWHAT UNFAVORABLE	14%	8%	9%	7%	20%	22%	17%	18%	16%	21%	12%	13%	14%	12%	17%	13%	14%	11%	15%	8%	19%	9%	22%
VERY UNFAVORABLE	8%	3%	4%	3%	14%	17%	12%	9%	2%	12%	7%	12%	5%	8%	6%	7%	8%	6%	9%	2%	14%	9%	6%
RECOGNIZE BUT CAN'T RATE	10%	12%	10%	12%	8%	7%	9%	5%	15%	7%	9%	9%	13%	11%	9%	9%	11%	12%	10%	13%	7%	12%	12%
DON'T RECOGNIZE	15%	14%	13%	14%	14%	13%	16%	19%	19%	11%	14%	12%	15%	15%	14%	19%	14%	20%	12%	15%	13%	28%	14%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q5 VOTED EARLY WITH ABSENTEE BALLOT IN THE NOV. 2008 GENERAL ELECTION

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
VOTED EARLY WITH ABSENTEE BALLOT IN THE NOV. 2008 GENERAL ELECTION:																							
YES	10%	7%	8%	9%	12%	13%	9%	10%	10%	8%	5%	18%	9%	2%	9%	14%	13%	10%		10%	8%	8%	13%
NO	90%	93%	92%	91%	88%	87%	91%	90%	90%	92%	95%	82%	91%	98%	91%	86%	87%	90%	100%	90%	92%	92%	87%
NO OPINION																							

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q5 VOTED EARLY WITH ABSENTEE BALLOT IN THE NOV. 2008 GENERAL ELECTION

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]		MC										
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND	
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
VOTED EARLY WITH ABSENTEE BALLOT IN THE NOV. 2008 GENERAL ELECTION:																							
YES	10%	10%	15%	6%	10%	10%	9%	7%	12%	7%	8%	14%	10%	10%	9%	5%	11%	8%	11%	9%	10%		18%
NO	90%	90%	85%	94%	90%	90%	91%	93%	88%	93%	92%	86%	90%	90%	91%	95%	89%	92%	89%	91%	90%	100%	82%
NO OPINION																							

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q5a VOTED FOR PRESIDENT

(RESPONDENTS WHO VOTED BY ABSENTEE BALLOT IN THE GENERAL ELECTION)

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	69	10	10	6	20	18	12	50	26	6	5	16	24	2	10	12	11	8		26	10	7	8
	100%	14%	14%	9%	29%	26%	17%	73%	38%	8%	7%	22%	35%	2%	15%	17%	15%	11%		38%	14%	10%	11%
VOTED FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	45%	62%	26%	42%	60%	34%	35%	34%	36%	79%		32%	31%	100%	32%	20%	100%	45%		20%	42%	100%	34%
JOHN McCain, THE REPUBLICAN	43%	26%	66%	44%	28%	48%	55%	53%	51%	21%	67%	58%	55%		49%	66%		29%		75%	25%		40%
BOB BARR, THE LIBERTARIAN																							
CYNTHIA MCKINNEY, THE GREEN PARTY																							
RALPH NADER, AN INDEPENDENT																							
(VOL) OTHER																							
NO OPINION	12%	12%	9%	15%	12%	18%	9%	13%	12%		33%	10%	15%		19%	13%		26%		4%	33%		26%
NET OBAMA OVER McCain	2%	36%	-40%	-2%	33%	-14%	-20%	-19%	-15%	58%	-67%	-26%	-24%	100%	-17%	-46%	100%	16%		-55%	17%	100%	-5%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q5a VOTED FOR PRESIDENT

(RESPONDENTS WHO VOTED BY ABSENTEE BALLOT IN THE GENERAL ELECTION)

	[-----PARTY REGISTRATION-----]				[-----WHITE-----]				[WAL-MART]		[STARBUCKS]		[-PAYCHECK]		[-VOTE FOR PRESIDENT]								
	[---DEMOCRAT---]		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC		OBAMA	CAIN	OTHER	UND			
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ					
TOTAL	69	30	18	12	28	15	14	8	11	9	9	17	15	49	20	5	65	19	47	31	30	9	
	100%	43%	26%	17%	41%	21%	20%	12%	16%	13%	13%	25%	22%	71%	29%	7%	93%	28%	68%	45%	43%	12%	
VOTED FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	45%	84%	82%	86%	3%	5%		10%	47%	54%	28%	28%	32%	48%	36%	47%	45%	39%	48%	100%			
JOHN McCAIN, THE REPUBLICAN	43%	8%	9%	7%	84%	89%	79%	55%	29%	28%	53%	63%	56%	38%	56%	35%	43%	39%	43%		100%		
BOB BARR, THE LIBERTARIAN																							
CYNTHIA MCKINNEY, THE GREEN PARTY																							
RALPH NADER, AN INDEPENDENT																							
(VOL) OTHER																							
NO OPINION	12%	8%	9%	7%	13%	5%	21%	35%	24%	18%	18%	9%	12%	14%	8%	19%	12%	22%	9%			100%	
NET OBAMA OVER McCAIN	2%	75%	73%	78%	-82%	-84%	-79%	-45%	18%	26%	-25%	-36%	-24%	11%	-19%	12%	1%	-1%	5%	100%	*		

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q6 VOTE PREFERENCE FOR PRESIDENT

(RESPONDENTS WHO HAVE NOT YET VOTED)

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	631	123	109	63	155	122	121	469	224	63	91	69	245	67	100	77	70	70	22	224	110	73	52
	100%	20%	17%	10%	25%	19%	19%	74%	35%	10%	14%	11%	39%	11%	16%	12%	11%	11%	4%	35%	17%	12%	8%
VOTE PREFERENCE FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	48%	57%	49%	53%	46%	46%	39%	39%	34%	39%	31%	35%	44%	56%	41%	38%	96%	52%	51%	30%	41%	80%	54%
JOHN McCain, THE REPUBLICAN	44%	33%	45%	40%	44%	46%	49%	51%	58%	52%	61%	58%	46%	35%	53%	47%	2%	35%	36%	63%	49%	14%	31%
BOB BARR, THE LIBERTARIAN	1%				1%	1%	4%	1%	1%	3%	1%		1%	2%		1%	2%		*	3%	2%		
CYNTHIA MCKINNEY, OF THE GREEN PARTY	*%				1%		1%	*%	*%		1%												2%
RALPH NADER, AN INDEPENDENT	1%		1%		1%	1%	1%	1%	*%			1%	2%	4%	1%	1%				1%	1%		
(VOL) OTHER	1%				2%	2%		1%	1%		3%	1%	1%		1%	1%				1%	1%		
UNDECIDED	6%	10%	5%	7%	5%	4%	7%	6%	5%	6%	4%	5%	7%	3%	5%	12%		13%	12%	4%	5%	4%	13%
NET OBAMA OVER McCain	4%	24%	4%	13%	2%	*%	-11%	-12%	-23%	-13%	-30%	-22%	-2%	21%	-12%	-8%	94%	17%	15%	-34%	-8%	66%	23%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q6 VOTE PREFERENCE FOR PRESIDENT

(RESPONDENTS WHO HAVE NOT YET VOTED)

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]		[STARBUCKS]		[-PAYCHECK]		[-VOTE FOR PRESIDENT]				
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC				
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND	
TOTAL	631	279	107	172	268	139	129	101	83	120	106	104	138	428	202	92	535	216	397	300	275	18	39
	100%	44%	17%	27%	43%	22%	21%	16%	13%	19%	17%	16%	22%	68%	32%	15%	85%	34%	63%	48%	44%	3%	6%
VOTE PREFERENCE FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	48%	79%	82%	78%	12%	11%	14%	24%	54%	36%	47%	33%	42%	47%	49%	46%	48%	59%	41%	100%			
JOHN McCAIN, THE REPUBLICAN	44%	13%	12%	15%	80%	82%	78%	71%	25%	59%	44%	56%	47%	44%	43%	45%	43%	31%	50%		100%		
BOB BARR, THE LIBERTARIAN	1%	1%		1%	*%	1%			4%	2%	1%	1%	1%	1%	*%	1%	1%	*%	1%			36%	
CYNTHIA MCKINNEY, OF THE GREEN PARTY	*%	1%	1%	*%							1%			*%			*%	1%				10%	
RALPH NADER, AN INDEPENDENT	1%				1%	1%	1%		4%	1%			3%	1%	1%		1%	2%	*%			28%	
(VOL) OTHER	1%	*%		1%	1%	1%	1%	1%	3%			3%	1%	1%	*%		1%	2%	*%			27%	
UNDECIDED	6%	5%	5%	5%	6%	5%	7%	4%	10%	4%	8%	6%	6%	6%	7%	8%	6%	5%	7%				100%
NET OBAMA OVER McCAIN	4%	66%	71%	63%	-68%	-71%	-65%	-47%	29%	-23%	4%	-24%	-5%	3%	6%	*%	5%	28%	-9%	100%	*		

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q6 VOTE PREFERENCE FOR PRESIDENT

(ALL RESPONDENTS)

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
VOTE PREFERENCE FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	47%	58%	47%	52%	48%	45%	39%	39%	34%	42%	29%	35%	43%	57%	40%	36%	97%	52%	51%	29%	41%	82%	52%
JOHN McCain, THE REPUBLICAN	43%	32%	47%	41%	42%	46%	50%	52%	57%	49%	61%	58%	47%	34%	52%	49%	2%	34%	36%	65%	47%	13%	32%
BOB BARR, THE LIBERTARIAN	1%				*%	1%	4%	1%	1%	3%	1%		1%	2%		1%	2%		*%	3%	2%		
CYNTHIA MCKINNEY, OF THE GREEN PARTY	*%				*%		1%	*%	*%		1%												1%
RALPH NADER, AN INDEPENDENT	1%		1%		1%	1%	1%	1%	*%			1%	2%	4%	1%	1%				1%	1%		
(VOL) OTHER	1%				1%	2%		1%	1%		2%	1%	1%		1%	1%				1%	1%		
UNDECIDED	7%	10%	5%	7%	6%	6%	7%	7%	6%	6%	5%	6%	7%	3%	6%	12%		14%	12%	4%	7%	3%	14%
NET OBAMA OVER McCain	4%	25%	1%	11%	6%	-2%	-11%	-13%	-23%	-7%	-32%	-23%	-4%	23%	-13%	-14%	95%	17%	15%	-36%	-6%	69%	19%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q6 VOTE PREFERENCE FOR PRESIDENT

(ALL RESPONDENTS)

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]		[STARBUCKS]		[-PAYCHECK]		[-VOTE FOR PRESIDENT]				
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC				
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND	
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
VOTE PREFERENCE FOR PRESIDENT:																							
BARACK OBAMA, THE DEMOCRAT	47%	80%	82%	78%	11%	11%	12%	23%	53%	37%	46%	32%	41%	47%	48%	46%	48%	58%	42%	100%			
JOHN McCAIN, THE REPUBLICAN	43%	13%	11%	14%	81%	83%	78%	70%	26%	56%	45%	57%	48%	43%	44%	45%	43%	32%	49%		100%		
BOB BARR, THE LIBERTARIAN	1%	1%		1%	*%	1%			3%	1%	1%	1%	1%	1%	*%	1%	1%	*%	1%			36%	
CYNTHIA MCKINNEY, OF THE GREEN PARTY	*%	1%	1%	*%							1%			*%			*%	1%				10%	
RALPH NADER, AN INDEPENDENT	1%				1%	1%	1%		4%	1%			3%	1%	1%		1%	1%	*%			28%	
(VOL) OTHER	1%	*%		*%	1%	1%	1%	1%	2%			3%	1%	1%	*%		1%	2%	*%			27%	
UNDECIDED	7%	6%	6%	6%	6%	5%	8%	7%	12%	5%	8%	7%	7%	6%	7%	8%	6%	6%	7%				100%
NET OBAMA OVER McCAIN	4%	67%	71%	64%	-69%	-72%	-66%	-47%	28%	-20%	1%	-26%	-7%	4%	4%	1%	4%	26%	-7%	100%	*		

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q7 RE-ELECT VOTE PREFERENCE FOR U.S. SENATE IN 2010

	[-----REGION-----]							[-----WHITE-----]							[-HISPANIC]		[-WHITE-]		[NON WHITE]				
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT CATH	PROT CATH	PROT CATH	
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
RE-ELECT VOTE PREFERENCE FOR U.S. SENATE IN 2010:																							
RE-ELECT REPUBLICAN MEL MARTINEZ	44%	39%	40%	31%	42%	50%	50%	47%	53%	58%	54%	49%	42%	27%	47%	48%	8%	59%	67%	56%	51%	22%	59%
DEMOCRATIC CANDIDATE	40%	48%	35%	41%	42%	38%	35%	35%	31%	30%	30%	33%	38%	57%	31%	33%	84%	27%	26%	28%	34%	69%	29%
UNDECIDED	16%	13%	26%	28%	16%	12%	15%	18%	15%	12%	16%	18%	20%	16%	23%	19%	8%	13%	7%	15%	14%	9%	12%
NET RE-ELECT MARTINEZ	4%	-8%	5%	-10%	0%	12%	15%	12%	22%	28%	23%	15%	4%	-30%	16%	15%	-75%	32%	40%	28%	17%	-47%	30%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q7 RE-ELECT VOTE PREFERENCE FOR U.S. SENATE IN 2010

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN	[TO PAYCHK]		MC									
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
RE-ELECT VOTE PREFERENCE FOR U.S. SENATE IN 2010:																							
RE-ELECT REPUBLICAN MEL MARTINEZ	44%	17%	20%	15%	75%	77%	74%	62%	35%	55%	45%	52%	39%	45%	43%	50%	43%	35%	49%	14%	79%	31%	38%
DEMOCRATIC CANDIDATE	40%	70%	71%	70%	9%	10%	8%	18%	36%	30%	38%	33%	39%	40%	40%	38%	40%	50%	34%	72%	8%	45%	22%
UNDECIDED	16%	13%	9%	15%	16%	13%	19%	20%	28%	16%	17%	15%	22%	16%	17%	12%	17%	15%	17%	14%	14%	24%	40%
NET RE-ELECT MARTINEZ	4%	-53%	-51%	-55%	66%	66%	66%	43%	-1%	25%	7%	19%	*%	5%	3%	11%	3%	-15%	15%	-57%	71%	-14%	16%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q8 RE-ELECT VOTE PREFERENCE FOR GOVERNOR IN 2010

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
RE-ELECT VOTE PREFERENCE FOR GOVERNOR IN 2010:																							
RE-ELECT REPUBLICAN CHARLIE CRIST	52%	46%	50%	40%	56%	55%	49%	56%	62%	63%	62%	61%	51%	41%	54%	56%	13%	57%	47%	65%	61%	27%	54%
DEMOCRATIC CANDIDATE	34%	45%	31%	37%	30%	29%	37%	28%	28%	33%	26%	26%	29%	43%	24%	23%	78%	31%	49%	22%	23%	61%	40%
UNDECIDED	14%	9%	19%	23%	14%	17%	14%	15%	11%	5%	12%	14%	20%	16%	22%	21%	9%	12%	4%	12%	16%	12%	6%
NET RE-ELECT CRIST	18%	1%	19%	3%	26%	26%	12%	28%	34%	30%	36%	35%	23%	-3%	29%	33%	-65%	26%	-2%	43%	39%	-34%	14%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q8 RE-ELECT VOTE PREFERENCE FOR GOVERNOR IN 2010

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]		MC										
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
RE-ELECT VOTE PREFERENCE FOR GOVERNOR IN 2010:																							
RE-ELECT REPUBLICAN CHARLIE CRIST	52%	26%	29%	24%	79%	82%	75%	72%	51%	60%	52%	63%	51%	51%	53%	53%	51%	47%	53%	24%	83%	37%	46%
DEMOCRATIC CANDIDATE	34%	59%	60%	58%	10%	11%	8%	13%	29%	29%	32%	26%	26%	35%	32%	40%	33%	41%	31%	60%	8%	27%	22%
UNDECIDED	14%	15%	11%	18%	12%	7%	17%	15%	20%	10%	16%	11%	23%	14%	15%	7%	16%	12%	16%	17%	8%	36%	32%
NET RE-ELECT CRIST	18%	-33%	-31%	-34%	69%	71%	66%	58%	22%	31%	19%	38%	25%	16%	21%	13%	18%	6%	22%	-36%	75%	10%	24%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q10 ISSUE OF GREATER CONCERN TO YOU

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
WHICH OF THE FOLLOWING IS A GREATER CONCERN TO YOU :																							
RISING GAS AND FOOD PRICES BECAUSE OF THE COST OF OIL	34%	36%	21%	19%	33%	38%	41%	32%	31%	33%	24%	36%	32%	40%	33%	25%	46%	38%	26%	31%	30%	48%	44%
THE FALLING VALUE OF HOMES AND INVESTMENTS BECAUSE OF THE MORTGAGE AND BANKING CRISIS	50%	47%	63%	62%	55%	47%	40%	55%	55%	55%	63%	45%	56%	51%	54%	62%	22%	48%	49%	56%	57%	27%	43%
(VOL) BOTH/NEITHER	14%	15%	14%	18%	12%	14%	18%	12%	12%	11%	12%	14%	11%	9%	13%	10%	32%	13%	24%	11%	12%	25%	13%
NO OPINION	1%	2%	2%	1%		1%	1%	2%	2%	2%	1%	4%	1%		3%				2%	1%			

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q11 OPINIONS ON FEDERAL GOVT'S PLAN TO HELP STRUGGLING FINANCIAL MARKETS

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	OR TAMPA	LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
<p>THE FEDERAL GOVT'S PLAN TO HELP STRUGGLING FINANCIAL MARKETS BY OFFERING \$700 BILLION IN ASSISTANCE IS:</p>																							
NECESSARY BECAUSE IT WILL STABILIZE THE ECONOMY, PROTECT RETIREMENT INVESTMENTS AND MAKE SURE SMALL BUSINESSES AND HOMEOWNERS CAN GET LOANS, WHILE ALSO PUNISHING EXECUTIVES WHO BROKE THE LAW	50%	51%	46%	43%	58%	48%	43%	48%	47%	33%	53%	52%	48%	36%	44%	63%	55%	54%	86%	53%	42%	62%	58%
NOT NECESSARY BECAUSE IT IS A BLANK CHECK FOR WALL STREET, WITH NO GUARANTEES IT WILL WORK, AND DOES NOTHING TO HELP HOMEOWNERS OR CRACK DOWN ON THE PRACTICES THAT CAUSED THESE PROBLEMS...	38%	39%	42%	43%	32%	38%	40%	39%	40%	60%	34%	31%	38%	55%	40%	20%	38%	35%	14%	34%	43%	29%	34%
(VOL) BOTH	3%	1%	2%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	5%	2%	2%	1%		2%	5%	2%	
(VOL) NEITHER	4%	3%	5%	7%	3%	4%	6%	5%	5%	4%	6%	5%	5%	3%	5%	5%		2%		5%	5%	1%	3%
NO OPINION	6%	5%	5%	5%	5%	6%	7%	6%	5%	2%	4%	9%	6%	3%	5%	10%	5%	7%		6%	5%	6%	5%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q11 OPINIONS ON FEDERAL GOVT'S PLAN TO HELP STRUGGLING FINANCIAL MARKETS

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]		MC						
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
THE FEDERAL GOVT'S PLAN TO HELP STRUGGLING FINANCIAL MARKETS BY OFFERING \$700 BILLION IN ASSISTANCE IS:																							
<hr/>																							
NECESSARY BECAUSE IT WILL STABILIZE THE ECONOMY, PROTECT RETIREMENT INVESTMENTS AND MAKE SURE SMALL BUSINESSES AND HOMEOWNERS CAN GET LOANS, WHILE ALSO PUNISHING EXECUTIVES WHO BROKE THE LAW	50%	52%	52%	52%	51%	51%	52%	59%	38%	49%	54%	45%	44%	49%	52%	53%	49%	46%	51%	54%	50%	23%	29%
NOT NECESSARY BECAUSE IT IS A BLANK CHECK FOR WALL STREET, WITH NO GUARANTEES IT WILL WORK, AND DOES NOTHING TO HELP HOMEOWNERS OR CRACK DOWN ON THE PRACTICES THAT CAUSED THESE PROBLEMS...	38%	36%	37%	35%	37%	39%	35%	33%	48%	34%	33%	46%	41%	39%	37%	38%	38%	42%	36%	35%	38%	68%	46%
(VOL) BOTH	3%	3%	3%	2%	3%	3%	3%	4%	2%	3%	2%	3%	4%	3%	2%	1%	3%	3%	2%	3%	2%		2%
(VOL) NEITHER	4%	4%	3%	4%	5%	4%	5%	3%	3%	7%	8%	2%	2%	4%	5%	3%	4%	3%	4%	3%	5%		11%
NO OPINION	6%	6%	5%	7%	4%	3%	5%	2%	9%	7%	3%	3%	9%	6%	5%	6%	6%	5%	6%	5%	5%	8%	12%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q17 FREQUENCY OF LIVING PAYCHECK TO PAYCHECK

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
FREQUENCY OF LIVING PAYCHECK TO PAYCHECK:																							
FREQUENT	34%	38%	30%	30%	34%	34%	32%	30%	25%	30%	30%	16%	34%	53%	28%	28%	50%	38%	51%	27%	25%	48%	44%
INFREQUENT	64%	59%	67%	69%	63%	65%	65%	67%	72%	68%	68%	78%	63%	47%	69%	67%	49%	62%	49%	69%	70%	50%	56%
NO OPINION	3%	4%	3%	1%	3%	1%	3%	3%	3%	2%	2%	6%	3%		3%	5%	2%			4%	5%	2%	
ALWAYS	19%	24%	14%	11%	18%	18%	19%	15%	13%	12%	18%	7%	17%	35%	10%	13%	34%	23%	33%	13%	15%	29%	25%
MOST OF THE TIME	15%	13%	16%	19%	17%	16%	12%	15%	12%	17%	12%	9%	17%	18%	18%	15%	16%	15%	18%	13%	10%	19%	19%
SOMETIMES	21%	21%	22%	23%	19%	26%	15%	20%	20%	26%	18%	17%	20%	19%	19%	21%	18%	28%	23%	22%	20%	16%	31%
HARDLY EVER	18%	22%	18%	21%	15%	15%	21%	17%	19%	17%	23%	16%	16%	11%	21%	14%	18%	21%	16%	20%	19%	19%	14%
NEVER	25%	16%	27%	25%	28%	24%	29%	29%	33%	25%	27%	45%	26%	16%	28%	32%	12%	13%	10%	28%	31%	16%	11%
NO OPINION	3%	4%	3%	1%	3%	1%	3%	3%	3%	2%	2%	6%	3%		3%	5%	2%			4%	5%	2%	

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q17 FREQUENCY OF LIVING PAYCHECK TO PAYCHECK

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC								
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
FREQUENCY OF LIVING PAYCHECK TO PAYCHECK:																							
FREQUENT	34%	40%	34%	45%	24%	22%	26%	27%	44%	19%	25%	32%	41%	37%	26%	28%	35%	100%		41%	25%	57%	31%
INFREQUENT	64%	57%	63%	53%	73%	77%	69%	72%	54%	79%	71%	64%	56%	60%	72%	69%	63%		100%	56%	72%	43%	69%
NO OPINION	3%	3%	4%	2%	3%	2%	5%	1%	3%	3%	4%	4%	3%	3%	2%	3%	3%			3%	3%		
ALWAYS	19%	23%	17%	26%	12%	11%	13%	16%	28%	8%	10%	18%	23%	21%	13%	16%	19%	55%		24%	11%	41%	22%
MOST OF THE TIME	15%	18%	16%	18%	12%	11%	13%	11%	16%	11%	15%	14%	18%	16%	13%	12%	16%	45%		17%	13%	16%	9%
SOMETIMES	21%	18%	19%	18%	25%	23%	27%	27%	15%	18%	18%	22%	21%	22%	18%	17%	21%		32%	18%	22%	25%	31%
HARDLY EVER	18%	17%	23%	13%	20%	21%	20%	17%	15%	23%	23%	14%	11%	17%	21%	24%	17%		28%	17%	22%		6%
NEVER	25%	22%	21%	22%	28%	34%	23%	28%	24%	37%	30%	28%	24%	21%	33%	28%	24%		39%	22%	28%	18%	32%
NO OPINION	3%	3%	4%	2%	3%	2%	5%	1%	3%	3%	4%	4%	3%	3%	2%	3%	3%			3%	3%		

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q19 FREQUENCY OF GOING TO STARBUCKS

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
HOW OFTEN DO YOU GO TO STARBUCKS:																							
FREQUENT	14%	21%	13%	16%	11%	14%	10%	15%	16%	22%	18%	9%	14%	27%	11%	7%	8%	17%	16%	15%	16%	9%	15%
INFREQUENT	86%	77%	87%	84%	88%	86%	89%	85%	84%	78%	82%	91%	86%	73%	89%	92%	92%	80%	81%	85%	84%	90%	84%
NO OPINION	1%	1%			*%		1%	*%					*%			1%		2%	4%			1%	1%
ALMOST EVERY DAY	2%	5%			1%	1%	1%	1%	2%	4%	3%		*%	2%			2%	3%		*%	2%		3%
COUPLE TIMES A WEEK	3%	5%	2%	4%	3%	3%	3%	3%	4%	7%	3%	3%	2%	7%	1%	1%	3%	2%	5%	3%	4%	3%	2%
COUPLE TIMES A MONTH	9%	12%	11%	12%	8%	10%	6%	10%	10%	11%	12%	7%	11%	18%	10%	7%	3%	11%	11%	12%	9%	6%	9%
COUPLE TIMES A YEAR	16%	16%	16%	15%	19%	15%	13%	18%	16%	21%	17%	10%	19%	35%	21%	5%	8%	16%	14%	20%	18%	11%	13%
ALMOST NEVER	31%	28%	37%	36%	26%	29%	35%	30%	30%	24%	34%	31%	30%	22%	32%	32%	33%	36%	16%	29%	24%	28%	37%
(VOL) NEVER	39%	32%	34%	32%	43%	42%	41%	38%	38%	33%	31%	49%	37%	16%	36%	55%	51%	28%	51%	36%	42%	51%	34%
NO OPINION	1%	1%			*%		1%	*%					*%			1%		2%	4%			1%	1%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

Q19 FREQUENCY OF GOING TO STARBUCKS

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]		[STARBUCKS]		[-PAYCHECK]		[-VOTE FOR PRESIDENT]				
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC				
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
HOW OFTEN DO YOU GO TO STARBUCKS:																							
FREQUENT	14%	13%	14%	11%	15%	15%	14%	18%	15%	20%	16%	12%	12%	13%	17%	100%		12%	15%	13%	14%	6%	17%
INFREQUENT	86%	87%	86%	88%	84%	84%	85%	82%	84%	80%	84%	88%	87%	87%	83%		100%	88%	85%	86%	85%	94%	82%
NO OPINION	1%	*%		*%	1%	1%	1%		1%					1%	*%	*%		*%	*%	*%	1%		2%
ALMOST EVERY DAY	2%	1%	1%	*%	2%	3%		2%	4%	2%	1%	3%		1%	3%	11%		1%	2%	3%	*%	6%	
COUPLE TIMES A WEEK	3%	3%	5%	2%	2%	2%	2%	2%	5%	4%	3%	4%	2%	3%	3%	22%		3%	3%	4%	3%		
COUPLE TIMES A MONTH	9%	8%	8%	9%	11%	10%	13%	13%	6%	15%	12%	5%	10%	9%	10%	67%		8%	10%	7%	12%		17%
COUPLE TIMES A YEAR	16%	14%	12%	15%	21%	17%	24%	21%	10%	17%	26%	14%	14%	14%	21%		19%	11%	18%	15%	19%		10%
ALMOST NEVER	31%	30%	31%	30%	28%	28%	28%	28%	42%	30%	27%	31%	31%	30%	33%		36%	29%	33%	31%	29%	34%	36%
(VOL) NEVER	39%	43%	43%	43%	36%	38%	33%	34%	32%	33%	31%	43%	42%	43%	29%		45%	49%	33%	40%	36%	60%	35%
NO OPINION	1%	*%		*%	1%	1%	1%		1%					1%	*%	*%		*%	*%	*%	1%		2%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: GENDER/AGE/RACE

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]		MC						
	TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
GENDER: MALE	46%	40%	100%		52%	100%		52%	46%	100%		100%		48%	41%	49%	46%	38%	50%	42%	51%	44%	38%
FEMALE	54%	60%		100%	48%		100%	48%	54%		100%		100%	52%	59%	51%	54%	62%	50%	58%	49%	56%	62%
AGE: 18-29	9%	10%	10%	10%	7%	7%	7%	11%	11%	4%	3%	12%	10%	9%	8%	15%	8%	12%	7%	13%	5%	14%	2%
30-34	5%	5%	5%	5%	7%	8%	5%	12%	3%	7%	3%	5%	4%	5%	5%	6%	5%	6%	5%	7%	4%		5%
35-39	6%	7%	8%	7%	5%	4%	7%	5%	7%	7%	7%	4%	7%	7%	5%	9%	6%	8%	6%	7%	5%	12%	3%
40-44	8%	7%	8%	6%	8%	7%	9%	9%	9%	10%	11%	8%	6%	8%	7%	13%	7%	6%	9%	8%	8%	6%	5%
45-49	12%	9%	11%	8%	15%	12%	18%	14%	13%	15%	15%	10%	11%	11%	16%	13%	12%	12%	12%	11%	14%	9%	7%
50-54	8%	7%	8%	7%	9%	11%	7%	7%	4%	7%	6%	6%	5%	7%	9%	9%	7%	10%	7%	7%	8%	5%	11%
55-59	9%	10%	5%	14%	7%	7%	6%	7%	14%	7%	13%	6%	8%	10%	8%	7%	10%	10%	9%	11%	6%	9%	15%
60-64	12%	12%	11%	12%	12%	13%	10%	10%	14%	12%	12%	13%	13%	11%	15%	9%	13%	10%	13%	9%	15%	9%	15%
65-69	10%	9%	8%	10%	11%	11%	12%	5%	8%	11%	14%	11%	11%	10%	10%	7%	11%	9%	10%	8%	12%		15%
70+	20%	23%	26%	22%	19%	18%	19%	19%	17%	21%	16%	25%	24%	22%	17%	12%	21%	17%	21%	18%	22%	36%	21%
RF	*%	*%		*%	1%	1%	1%			1%			1%	1%			*%		*%	*%	1%		
WHITE	74%	62%	63%	62%	85%	88%	82%	90%	78%	100%	100%	100%	100%	73%	77%	79%	74%	65%	78%	61%	88%	87%	72%
BLACK	12%	24%	22%	25%	1%	1%	2%	1%	4%					13%	8%	6%	12%	17%	9%	24%	*%	8%	
HISPANIC	11%	10%	12%	8%	11%	9%	14%	8%	15%					10%	14%	14%	10%	13%	11%	12%	9%		23%
ASIAN	*%	*%		*%	*%	1%								*%			*%	1%			*%	5%	
NATIVE AMERICAN	*%	*%	1%											*%			*%		*%				2%
OTHER	2%	3%	1%	4%	*%	1%		1%	1%					2%	*%		2%	3%	1%	3%	1%		2%
DK/REFUSE	1%	1%	1%	1%	2%	1%	2%		2%					1%	*%	1%	1%	1%	1%	1%	2%		2%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: EDUCATION/INCOME

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN	LANG	PROT	CATH	PROT
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
EDUCATION:																							
LESS THAN HS	4%	5%	5%		4%	2%	6%	2%	3%	3%	3%	3%	2%	4%	1%	2%	11%	10%	21%	4%	1%	14%	7%
HS GRAD	22%	21%	16%	15%	20%	24%	28%	21%	18%	20%	13%	23%	24%	14%	23%	32%	29%	16%	26%	21%	23%	27%	18%
12+ (SOME COLL)	28%	27%	26%	29%	29%	27%	29%	29%	27%	27%	29%	26%	31%	42%	27%	27%	22%	25%	14%	27%	28%	18%	27%
COLLEGE GRAD	29%	28%	29%	31%	30%	32%	26%	29%	30%	28%	33%	28%	28%	33%	31%	22%	27%	33%	35%	32%	32%	29%	35%
GRAD/PROF DEGREE	16%	17%	24%	25%	17%	14%	11%	18%	22%	22%	23%	19%	15%	7%	18%	16%	10%	17%	4%	16%	16%	12%	13%
DK/RF	1%	1%				2%	1%	1%					1%			1%	2%						
LANGUAGE OF INTERVIEW:																							
ENGLISH	97%	86%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	71%		100%	100%	98%	66%
SPANISH	3%	14%	1%		1%													29%	100%			2%	34%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: EDUCATION/INCOME

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]		[STARBUCKS]		[-PAYCHECK]		[-VOTE FOR PRESIDENT]				
	[---DEMOCRAT---]				[-----REPUBLICAN-----]				[-COLL+--]		[NON COLL]		IN		IN		[TO PAYCHK]		MC				
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND	
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
EDUCATION:																							
LESS THAN HS	4%	5%	7%	4%	4%	3%	5%	4%	2%			6%	3%	5%	2%	5%	4%	9%	2%	5%	4%		3%
HS GRAD	22%	24%	21%	26%	20%	19%	22%	22%	19%			37%	42%	24%	17%	6%	24%	27%	20%	22%	22%	32%	16%
12+ (SOME COLL)	28%	25%	28%	23%	29%	27%	31%	28%	34%			57%	55%	29%	24%	28%	28%	30%	27%	26%	28%	47%	31%
COLLEGE GRAD	29%	30%	30%	30%	29%	30%	28%	27%	26%	58%	66%			27%	34%	37%	28%	25%	32%	30%	30%	11%	25%
GRAD/PROF DEGREE	16%	15%	13%	17%	17%	21%	12%	19%	19%	42%	34%			14%	22%	23%	15%	9%	20%	17%	15%	11%	25%
DK/RF	1%	*%	1%		1%	1%	1%							*%	1%		1%	1%	*%	*%	1%		
LANGUAGE OF INTERVIEW:																							
ENGLISH	97%	97%	95%	97%	98%	98%	97%	99%	95%	100%	100%	100%	100%	97%	97%	96%	97%	95%	98%	97%	97%	100%	94%
SPANISH	3%	3%	5%	3%	2%	2%	3%	1%	5%					3%	3%	4%	3%	5%	2%	3%	3%		6%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: RELIGION

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]					
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%
RELIGION:																							
PROT: MAINLINE	23%	14%	22%	21%	28%	27%	20%	27%	24%	16%	22%	31%	31%	26%	30%	35%	15%	3%		57%		19%	
BAPTIST	16%	10%	13%	5%	12%	14%	33%	14%	13%	12%	16%	11%	15%	9%	17%	18%	37%	9%	4%	30%		51%	
FUND.	8%	10%	9%	10%	7%	5%	11%	6%	7%	2%	13%	5%	6%	5%	8%	4%	20%	7%	4%	13%		30%	
CATHOLIC	26%	29%	27%	28%	28%	28%	14%	23%	23%	26%	22%	23%	23%	20%	21%	26%	5%	65%	89%		100%		100%
JEWISH	4%	9%	9%	15%		1%	2%	5%	6%	9%	3%	9%	3%		3%	6%							
OTHER	10%	12%	12%	13%	11%	10%	6%	11%	12%	21%	11%	5%	10%	16%	11%	6%	14%	4%	4%				
DK/REFUSE	13%	15%	8%	7%	14%	15%	13%	13%	14%	14%	13%	16%	12%	24%	9%	6%	9%	12%					

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: RELIGION

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN		IN	[TO PAYCHK]		MC		OBAMA	CAIN	OTHER	UND				
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ					
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
RELIGION:																							
PROT: MAINLINE	23%	19%	13%	23%	30%	26%	33%	34%	12%	25%	41%	22%	24%	20%	27%	29%	22%	15%	26%	18%	28%	22%	17%
BAPTIST	16%	15%	14%	16%	19%	15%	22%	12%	13%	8%	8%	18%	21%	20%	9%	13%	17%	18%	16%	15%	20%	19%	4%
FUND.	8%	8%	8%	8%	9%	10%	7%	6%	8%	8%	7%	6%	4%	10%	4%	4%	9%	11%	6%	8%	9%		8%
CATHOLIC	26%	25%	26%	24%	24%	25%	23%	23%	33%	22%	25%	25%	21%	24%	29%	28%	25%	24%	26%	24%	25%	33%	37%
JEWISH	4%	6%	8%	5%	1%	2%		3%	4%	9%	3%	4%	3%	3%	4%	5%	3%	3%	4%	5%	2%		4%
OTHER	10%	12%	14%	10%	9%	10%	7%	8%	13%	12%	8%	12%	12%	10%	11%	8%	11%	12%	10%	13%	9%		7%
DK/REFUSE	13%	16%	18%	14%	9%	11%	8%	13%	17%	15%	8%	14%	14%	12%	15%	13%	13%	16%	12%	17%	7%	26%	24%

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: REGION/MEDIA MARKET

	[-----REGION-----]							[-----WHITE-----]						[-HISPANIC]		[-WHITE-]		[NON WHITE]						
	TOTAL	MIAMI	SOUTH CNTRL	WEST PALM	TAMPA	OR LANDO	PH/NE	TOTAL	TOTAL	<45	45-64	65+	TOTAL	<45	45-64	65+	BLACK	TOTAL	SPAN LANG	PROT	CATH	PROT	CATH	
TOTAL	700	133	119	69	175	140	133	519	250	68	96	85	269	68	111	89	81	78	22	250	120	80	59	
	100%	19%	17%	10%	25%	20%	19%	74%	36%	10%	14%	12%	38%	10%	16%	13%	12%	11%	3%	36%	17%	11%	8%	
REGION:																								
MIAMI	19%	100%						11%	11%	12%	11%	10%	12%	8%	16%	10%	33%	53%	84%	10%	8%	25%	51%	
SOUTH CENTRAL	17%		100%	100%				20%	20%	14%	19%	27%	20%	14%	23%	19%	8%	8%	7%	18%	23%	10%	8%	
TAMPA	25%				100%			29%	29%	27%	31%	26%	28%	31%	21%	36%	15%	13%	9%	27%	32%	18%	19%	
ORLANDO	20%					100%		22%	22%	20%	23%	22%	21%	25%	20%	20%	12%	20%		22%	27%	13%	13%	
PH/NE	19%						100%	18%	18%	27%	16%	14%	19%	22%	19%	15%	31%	6%		23%	11%	34%	9%	
MEDIA MARKET:																								
GAINESVILLE	2%							10%	2%	2%	5%	1%	1%	2%	5%	1%	2%		1%		2%	2%		2%
JACKSONVILLE	9%							49%	9%	9%	9%	8%	9%	8%	10%	7%	20%	3%		11%	7%	17%	6%	
MIAMI	19%	100%						11%	11%	12%	11%	10%	12%	8%	16%	10%	33%	53%	84%	10%	8%	25%	51%	
TAMPA	25%				100%			29%	29%	27%	31%	26%	28%	31%	21%	36%	15%	13%	9%	27%	32%	18%	19%	
TALLAHASSEE	2%							10%	2%	2%	3%	1%	1%	2%		4%	1%	6%			1%	1%	6%	
PANAMA CITY	3%							16%	3%	3%	5%	2%	3%	3%	6%	1%	3%		1%		5%		6%	
PENSACOLA	3%							15%	3%	3%	5%	3%	1%	3%	3%	3%	2%	6%	1%		4%	2%	6%	1%
FT MYERS	7%		42%					8%	7%	4%	5%	11%	9%	4%	13%	10%	2%	6%	7%	10%	8%	4%	6%	
WEST PALM BEACH	10%		58%	100%				12%	14%	11%	14%	16%	10%	11%	10%	10%	6%	2%		8%	15%	6%	3%	
ORLANDO	20%					100%		22%	22%	20%	23%	22%	21%	25%	20%	20%	12%	20%		22%	27%	13%	13%	

HAMILTON CAMPAIGNS -- FLORIDA STATEWIDE -- OCTOBER 10 - 15, 2008

DEMOGRAPHICS: REGION/MEDIA MARKET

	[-----PARTY REGISTRATION-----]								[-----WHITE-----]				[WAL-MART]	[STARBUCKS]	[-PAYCHECK]		[-VOTE FOR PRESIDENT]						
	[---DEMOCRAT---		[-----REPUBLICAN-----]		[-COLL+--]		[NON COLL]		IN	IN	[TO PAYCHK]		MC										
TOTAL	TOTAL	MEN	WOMEN	TOTAL	MEN	WOMEN	ECON	IND	MEN	WOMEN	MEN	WOMEN	FREQ	FREQ	FREQ	FREQ	FREQ	INFRQ	OBAMA	CAIN	OTHER	UND	
TOTAL	700	309	125	184	297	154	143	109	94	129	115	121	153	477	222	97	599	236	445	331	304	18	47
	100%	44%	18%	26%	42%	22%	20%	16%	13%	18%	16%	17%	22%	68%	32%	14%	86%	34%	64%	47%	43%	3%	7%
REGION:																							
MIAMI	19%	21%	22%	20%	15%	14%	17%	17%	24%	13%	13%	9%	12%	15%	28%	29%	17%	21%	18%	23%	14%		28%
SOUTH CENTRAL	17%	16%	19%	15%	17%	15%	19%	15%	19%	25%	21%	16%	19%	15%	21%	16%	17%	15%	18%	17%	18%	7%	12%
TAMPA	25%	24%	26%	23%	27%	28%	25%	30%	23%	26%	30%	31%	27%	27%	21%	20%	26%	25%	25%	25%	24%	35%	22%
ORLANDO	20%	19%	17%	21%	20%	21%	19%	18%	22%	21%	24%	23%	19%	21%	17%	20%	20%	20%	20%	19%	21%	22%	18%
PH/NE	19%	19%	16%	21%	21%	23%	20%	21%	11%	15%	13%	21%	23%	22%	13%	14%	20%	18%	20%	15%	22%	36%	19%
MEDIA MARKET:																							
GAINESVILLE	2%	3%	2%	4%	1%	1%		2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	12%	4%
JACKSONVILLE	9%	9%	8%	10%	11%	11%	11%	11%	4%	7%	6%	11%	11%	10%	8%	6%	10%	9%	9%	8%	11%	11%	6%
MIAMI	19%	21%	22%	20%	15%	14%	17%	17%	24%	13%	13%	9%	12%	15%	28%	29%	17%	21%	18%	23%	14%		28%
TAMPA	25%	24%	26%	23%	27%	28%	25%	30%	23%	26%	30%	31%	27%	27%	21%	20%	26%	25%	25%	25%	24%	35%	22%
TALLAHASSEE	2%	3%	1%	4%	1%	1%			2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	8%	
PANAMA CITY	3%	2%	3%	1%	5%	4%	5%	4%	1%	2%		4%	5%	4%	1%	2%	3%	5%	2%	1%	5%		3%
PENSACOLA	3%	3%	3%	2%	4%	5%	3%	4%	1%	3%	2%	3%	3%	4%	1%	2%	3%	2%	3%	2%	3%	5%	6%
FT MYERS	7%	5%	4%	5%	8%	6%	10%	4%	14%	8%	8%	6%	10%	6%	9%	5%	7%	7%	7%	6%	9%	7%	2%
WEST PALM BEACH	10%	12%	14%	10%	9%	10%	9%	11%	5%	17%	12%	10%	9%	9%	12%	11%	10%	9%	11%	11%	9%		11%
ORLANDO	20%	19%	17%	21%	20%	21%	19%	18%	22%	21%	24%	23%	19%	21%	17%	20%	20%	20%	20%	19%	21%	22%	18%